

Monthly Digest – June 2026



MONTHLY STATISTICS
JUNE 2026

METRIC	VS PRIOR MONTH	MONTH	YEAR TO DATE
New Listings	▼ -1.6%	8,412	44,445
Total Sold	▼ -3.2%	3,800	19,226
Dollar Volume Sales	▼ -7.8%	\$2.18B	\$10.67B

● Total Users **9,924**

ITSOSYSTEMS.CA

*All statistics deemed reliable but not guaranteed. Total Users count includes REALTOR® Members, REALTOR® Subscribers, Super Subscribers, Appraisers, Brokerage Admin, and Personal Admins. Statistics generated on July 2nd, 2026.

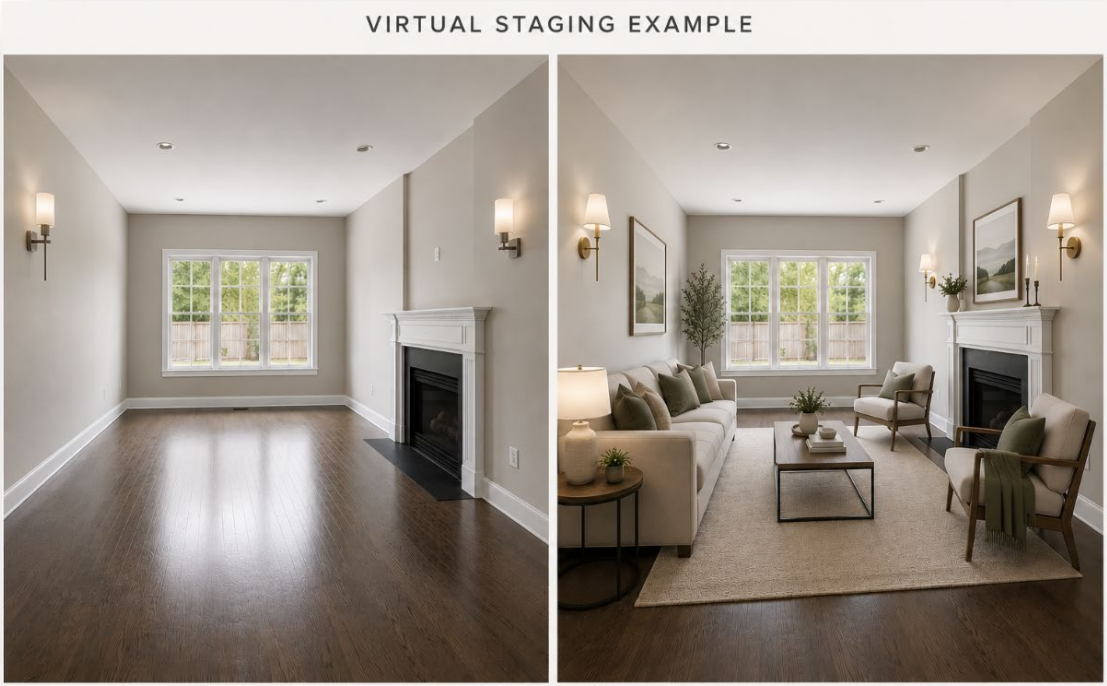
AI Generated Virtual Staging

AI-generated virtually staged images are an easy and cost-effective way of marketing a property. That said, there are drawbacks to using AI to virtually stage a room.

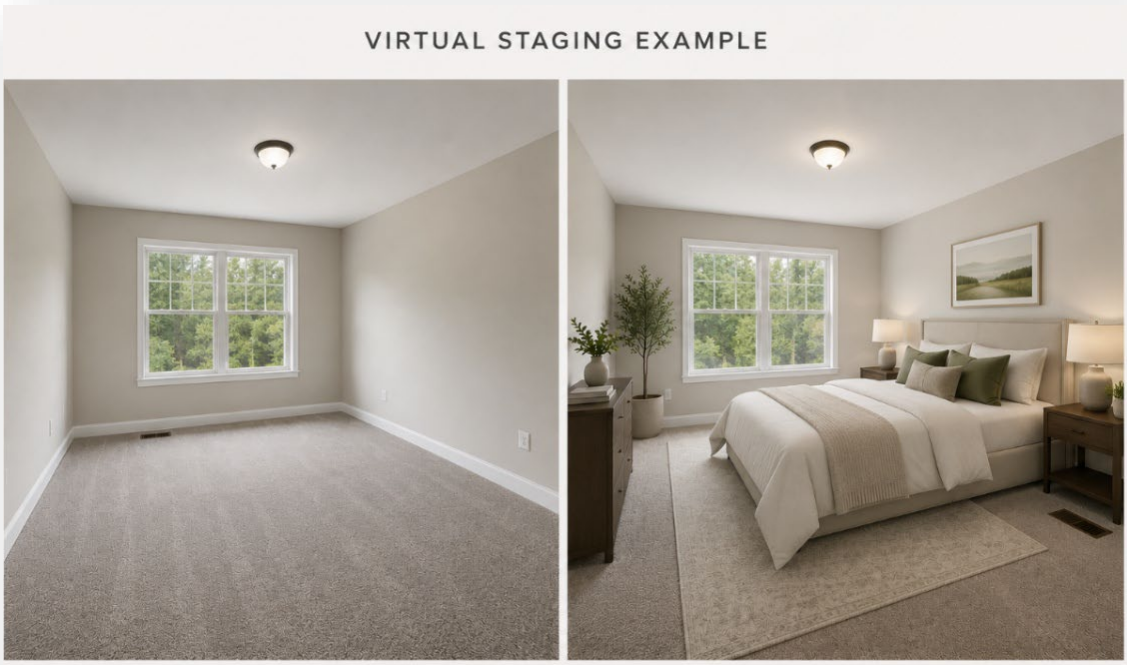
We are noticing that the AI programs occasionally take liberties when modifying the images and move or remove house fixtures when creating the staged images. And this is happening without the listing agent noticing.

Here are a few examples similar to those that have been accidentally uploaded to the MLS® System.

The AI software edited the wall sconces in the second image to add more light, rather than just adding furniture and other chattels.



The AI software moved the floor vent in the second image.



The MLS® Rules allow for virtual staging of images but does not allow for virtual renovations. Images that have been edited to include inspirational virtual renovations are also not permitted, even if they images are labeled as virtual renovations.



When using AI to stage your listing pictures, double-check the images before adding them to your listing to ensure that the AI program didn't move a window or change the paint colour without your instruction.

Departed Member Association Data

The MLS® Services Agreement provides that ITSO is able to keep MLS® data belonging to Member Associations that terminate their participation in the agreement for a period of two years after they leave the system. QDAR, PKAR, and KLREA terminated their participation in the MLS® services agreement in the spring of 2024 and therefore the historical data belonging to those associations no longer appears in the ITSO MLS® System. The only historical data on the ITSO system for those areas are listings that were put into the system by members of the remaining Member Associations.

Please be advised that ITSO is required to remove the historical data belonging to LSTAR this month. The historical data belonging to OMDREB, NAR, KAREA, WITAAR, OnePoint, and NBARA will be removed from the ITSO system by the end of this year.

Portal Notification Settings

In the coming months, the text (SMS) notification option within the Portal Notification Setting section of Matrix will be retired. This feature allowed users to receive text message alerts when clients interacted with their Portal—such as opening an Auto Email or marking a listing as a favorite.

Saves a Favourite	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Removes a Favourite	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Dislikes a Listing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Un-dislikes a Listing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Adds Notes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Saves a Search	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Visits Portal First Time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Updates Planner	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Text Opt-In				<input checked="" type="checkbox"/>
Email Unsubscribe				<input checked="" type="checkbox"/>

Text Notification Settings
Text notifications are sent as emails to your phone's MMS address and will display on your phone as text messages from ONMLS@matrixemailer.com

Mobile Phone Number:

Cellular Provider:

[Click here to edit your cellular information](#)

The SMS notification option relies on older email-to-text services that are no longer supported by Canadian mobile carriers, including Bell, Rogers, Telus, and others. As a result, text messages are no longer delivered even though users can configure SMS notifications. Several MLS® Systems have already removed this option from Matrix for the same reason.

We expect this functionality will ultimately be replaced with push notifications through Cotality's upcoming OneHome mobile app, providing a more modern and reliable notification

experience. In the meantime, email notifications for these client activities will continue to work as expected. Only text (SMS) notifications are affected by this change.

PSC Committee

Incident 2026-10 involves a REALTOR® who had watermarked images in their listing and failed to provide new images to their association upon request. The PSC Committee investigated this incident and issued charges alleging that the Respondent breached MLS® Rule 2.15 by using Images in an MLS® Listing that contain a watermark that is a marketing message, breached Article 17 of the REALTOR® Code for failing to comply with Board/Association Bylaws, and breached Article 21 of the REALTOR® Code by breaching the MLS® Rules repeatedly on six MLS® Listings in a manner that goes beyond mere error. The Respondent has requested a consent agreement from the Discipline Committee.

Incident 2026-13 involves a listing that was cancelled on the ITSO MLS® System when it had been sold. The PSC Committee investigate and issued charges alleging that the Respondent breached MLS® Rule 5.01 by cancelling two MLS® Listings instead of reporting the Trades in the MLS® System, breached Rule 2.18 in an MLS® Listing by failing to disclose a Special Agreement in the private remarks section of the listing, and breached Article 17 of the REALTOR® Code for failing to comply with Board/Association Bylaws. The Respondent has requested a Discipline Hearing for this matter, and a hearing has been scheduled for August.

Incident 2026-14 involves a listing where the Respondent attempted to book a showing and then accessed the property and spoke to the landlord when the appointment was not immediately confirmed. The PSC Committee investigated this file and issued charges alleging that the Respondent breached Article 21 of the REALTOR® Code for engaging in unprofessional conduct as a result of contacting a Seller directly when the Respondent knew the Seller was represented by a REALTOR®. The Respondent has requested a Discipline Hearing for this matter, and a hearing has been scheduled for September.

Incident 2026-20 involves a brokerage that did not pay out the commission owed to a cooperating brokerage within 7 days of receipt. The PSC Committee researched this matter and found that the listing brokerage issued payment to the buyer's brokerage within 7 days of receipt of the funds from the lawyer. No charges were issued, and this file is closed.

Incident 2026-22 involves an agent who booked a showing and did not attend or cancel the showing appointment. The PSC Committee investigated this matter and found that the buyer's agent spoke with the listing agent the day prior to the booked showing and verbally informed him that the buyer was unable to attend the showing at the booked time. No charges were issued, and the file is closed.

Incident 2026-24 involves a listing that contained images from the previous listing of the property. The Professional Standards Manager discussed the concerns with the Complainant and together they discovered that the listing agent named in the incident report had purchased the images from the photographer. As the listing agent had the required copyright permissions to use the images, the incident report was withdrawn, and this file is closed.

Upcoming Training Opportunities –July, August, September

MPAC

For more information on MPAC webinars please contact propertyline@mpac.ca.

Factors Affecting Residential Property Value

Friday July 17th, 2026 10:00am-11:00am: <https://events.teams.microsoft.com/event/0a80692a-4542-444c-8739-031601bb5656@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Wednesday July 29th, 2026 1:00pm-2:00pm: <https://events.teams.microsoft.com/event/e50234ae-ff26-476e-b1d0-99bfb84e0de7@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Thursday August 13th, 2026 10:00am-11:00am:
<https://events.teams.microsoft.com/event/1523a9d8-3206-4da0-baec-e13e3e6772fe@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Wednesday September 9th, 2026 10:00am-11:00am:
<https://events.teams.microsoft.com/event/3972667d-7fe4-45f9-a0ed-e431db339a8a@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Monday September 21st, 2026 11:00am-12:00pm:
<https://events.teams.microsoft.com/event/5bf1960d-de4c-4d51-8cb1-42c41d8aa5eb@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Assessment 101 for REALTORS®

Thursday July 16th, 2026 10:00am-11:00am: <https://events.teams.microsoft.com/event/e7130bd7-a7a5-45e5-9957-8a94c54102f7@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Tuesday July 28th, 2026 1:00pm-2:00pm: <https://events.teams.microsoft.com/event/51f918d3-d9cf-43ac-a102-2454b18d0ac2@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Friday August 14th, 2026 10:00am-11:00am: <https://events.teams.microsoft.com/event/1c6ea65f-0e95-4b8e-b4d7-8ca990affcf@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Tuesday August 25th, 2026 1:00pm-2:00pm: <https://events.teams.microsoft.com/event/85b631fe-f8a0-49f8-810d-9b32ec9904f2@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Friday September 11th, 2026 10:00am-11:00am:
<https://events.teams.microsoft.com/event/1bdf6ea0-d689-4b1d-9fe5-bc6087051767@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Friday September 25th, 2026 10:00am-11:00am:

<https://events.teams.microsoft.com/event/e90c8c94-9e62-438a-ad0d-fd033800e470@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Assessment 101 for Commercial REALTORS®

Tuesday July 7th, 2026 1:00-pm-1:30pm: <https://events.teams.microsoft.com/event/ddcf304a-c6c1-42a5-9e44-f0f25fde566e@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Thursday July 23rd, 2026 10:00am-10:30am: <https://events.teams.microsoft.com/event/47f7e3bb-63f2-483c-be56-9eb12a1db5c1@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Wednesday August 5th, 2026 1:00pm-1:30pm: <https://events.teams.microsoft.com/event/7ec5c080-7c73-49d9-904e-335b1a493d54@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

MPAC Assessment Data, REALTOR® Insights, and Bundle Savings – A look at the MPAC data in GeoWarehouse and PropertyLine e-store

Tuesday July 7th, 2026 10:00am-10:30am: <https://events.teams.microsoft.com/event/cd4e2636-4da2-4e7e-b66a-5e2607bdd960@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Thursday July 23rd, 2026 1:00pm-1:30pm: <https://events.teams.microsoft.com/event/112a3833-e086-49b1-948e-a0e1be4628d3@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Wednesday August 5th, 2026 10:00am-10:30am:

<https://events.teams.microsoft.com/event/c3826744-f31b-4092-be5e-00b483c8259e@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Wednesday August 19th, 2026 1:00pm-1:30pm: <https://events.teams.microsoft.com/event/ff68c837-7d89-4e84-b051-df605f73da86@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Wednesday September 2nd, 2026 10:00am-10:30am:

<https://events.teams.microsoft.com/event/928ef3a1-97e5-4a1e-9cd9-4b276a967563@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Tuesday September 15th, 2026 1:00pm-1:30pm:

<https://events.teams.microsoft.com/event/4cb54374-3c50-4497-af29-5e528e4273b3@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

MPAC Automated Valuation Models (AVM) for REALTORS®

Monday July 6th, 2026 1:00pm-2:00pm: <https://events.teams.microsoft.com/event/0f48f3b1-2257-4a12-9273-17ec1afc7690@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Tuesday July 21st, 2026 10:00am-11:00am: <https://events.teams.microsoft.com/event/ce9e2909-7993-4904-9d67-b4cc44f36de1@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Thursday August 6th, 2026: <https://events.teams.microsoft.com/event/70c02edc-002c-49e1-908c-6acba0e06fd6@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Tuesday August 18th, 2026 10:00am-11:00am: <https://events.teams.microsoft.com/event/1d233de9-4559-4618-9367-6ef57b92d402@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Thursday August 27th, 2026 1:00pm-2:00pm: <https://events.teams.microsoft.com/event/d6010d88-4bae-451b-b3a2-d30b4b6c0e3f@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Wednesday September 2nd, 2026 1:00pm-2:00pm:
<https://events.teams.microsoft.com/event/9b59eda0-b688-4a36-96f4-ee43a6a1ee8e@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Monday September 14th, 2026 1:00pm-2:00pm:
<https://events.teams.microsoft.com/event/8c17a107-5239-46db-8929-6eb8c4e58773@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

NEW WEBINAR: Data Webinar – Title and Description to be Provided

Thursday August 20th, 2026 10:00am-11:00am: <https://events.teams.microsoft.com/event/cdeaaa83-080d-4dbd-b3c5-e659adf75c01@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Tuesday September 1st, 2026 1:00pm-2:00pm: <https://events.teams.microsoft.com/event/dea642b6-965f-4947-a2b2-55a73c59e243@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Tuesday September 15th, 2026 10:00am-11:00am:
<https://events.teams.microsoft.com/event/3f295763-4b76-4cd0-9f8f-a9fe9c66f970@af60fbf3-a582-4b71-9d0e-c1af2d5209db>

Fintracker

Topic: FINTRACKER - Compliance Made Easy for AGENTS

This webinar will be held the first Tuesday of each month beginning at 10:00am. (July 7th, August 4th, September 1st)

Join us to find out more about your new member benefit. Fintracker is an end-to-end FINTRAC digital solution, available on mobile and desktop. Scan government issued IDs, auto-populate forms or send out remote links for identifying non-physically present clients. Scan, authenticate and auto-populate.

Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_e5HwToBYQsO9UOPOkEyQEg#/registration

Topic: FINTRACKER - Compliance Made Easy for Brokers, Admins and Compliance Officers

This webinar will be held the 2nd Tuesday of each month beginning at 10:00am (July 14th, August 11th, September 8th)

Join us to find out more about your new member benefit. Fintracker is an end-to-end FINTRAC digital solution, available on mobile and desktop. Available for agents on mobile or desktop. Agents can scan client identifications in person or remotely, authenticating and auto populating the recommended forms. We offer an admin portal with AML and sanction screening, ongoing monitoring, and consultations with experts to assist with training manuals and office policies.

Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_rgPq0bjCTtiz0nbf87Jt0A#/registration